

# Maintain Your Brain

## 3 KEYS TO CONSIDER:

### 1 SAFETY FIRST...

Mango's class-A and class-B helmets have been designed and manufactured in Italy since 1980 and are third-party-certified compliant with the European Standard CE EN 1077 and American Standard F2040. Each of these industry standards requires a battery of tests to verify the helmets' capacity of absorption from shock, resistance to penetration by sharp objects, retention against slippage upon impact, and chinstrap resistance. And, coming soon... Mango's mountain operations DOT-approved helmet!

### 2 ...AND COMFORT ALWAYS

Mango's patented Run System is the first regulation-sizing system to be used on helmets. This user-friendly mechanism is comprised of a simple ring and a rotating device that allow the wearer to adjust the helmet for maximum comfort. Additional comfort features include an adjustable ventilation system (slide closures and open slots allow for individual modifications of airflow); a side or rear goggle holder so the wearer's protective eyewear sits just right; and breathable, antibacterial internal padding, washable liners, and easily replaced removable ear pads.

As for the shell itself, Mango designers use three different types of technology for its application, each of which guarantees the highest-quality result: injected ABS, thermoformed ABS, and thermoformed polycarbonate. The in-molding process, which consists of a thermofusion between polystyrene and polycarbonate plastic shell, enhances ventilation without compromising safety.

### 3 THE CHOICE OF EXPERTS

The combination of safety, comfort, and convenience in Mango Helmets' FIS headgear make them the choice for athletes worldwide. Mango Helmets were seen customized with numerous brand logos at the Vancouver Olympics and on competitors at the 2011 Ski Cross World Championship.



### CONTACT US TODAY!!!

Please contact Heather Clifford by phone at 603.875.3100 or e-mail [hclifford@mangohelmets.com](mailto:hclifford@mangohelmets.com) for more information. Thank you for taking a look at Mango Helmets! Please visit us online at [www.mangohelmets.com](http://www.mangohelmets.com)

## DEAR MOUNTAIN RESORT TEAM:

Leading Italian winter sports manufacturer Mango Helmets – the choice of Olympic and pro athletes in Europe since 1980 – is coming to our shores... and their big business move means a big opportunity for your ski resort!

Be the first mountain in your area to take advantage of the benefits of personal protective headgear from established industry leader Mango Helmets:

### DON'T BE TOO COOL FOR A LID

Nothing wrong with giving your guardian angel a little back-up support in the form of personal protective gear from Mango! Although the medical community continues to debate the effects of helmets on the overall safety of adults on the slopes, few doubt that children are at greater risk. And what's the best way to encourage the kids on your slopes and in your classes to wear protective headgear? Have the instructors they look up to set a good example! If your team members act like they're too cool for a lid, the next generation of skiers and snowboarders will follow.

### PROMOTE YOUR TEAM'S WORK

Coordinated Mango helmets allow you to enhance those team members' image as a group of experts. And consider the logo promotion possibilities! With your team professionally outfitted from head to toe, why not take advantage of the valuable "real estate" on each helmet's exterior surface? Affordable and fully customizable Mango helmets with your logo are an excellent way to promote the name of your mountain! With 30 years of experience, Mango's skilled team produces top-quality personal protective gear that fits your schedule and budget.

**MANGO**<sup>®</sup>  
HELMETS



### It all starts with an INFORMED decision.

Sure, plenty of companies sell some awesome-looking helmets. But a great graphics design team should be the crowning touch on a quality piece of protective headgear – not its main selling point. The more you know about Mango's safety- and comfort-focused manufacturing process, the more you'll appreciate the substance behind the Mango style.

Third-party-certified compliant with the European Standard CE EN 1077 and American Standard F2040, Mango's helmets are class A – the highest rating in the industry. Every time you strap a Mango helmet on your head, you know that item has withstood a battery of tests to verify its capacity to absorb shock, resist penetration by sharp objects, and stay securely in place after impact.

Yet the world's safest helmet does no good sitting on a shelf. Mango's user-friendly, patented Run System mechanism is comprised of a simple ring and a rotating device that allow the wearer to adjust the helmet for maximum comfort. The adjustable ventilation system and a side or rear goggle holder (so the wearer's protective eyewear sits just right) are among the many other comfort-related elements incorporated into every Mango helmet... before the graphics design team adds the perfect finishing touch.

## Make your safety a priority.



### WIDE SELECTION OF STYLES

With more than 10 helmet models – each with a wide selection of trend-setting color and graphic styles – plus a variety of goggles and chin guards to choose from in our 2011-2012 catalog, Mango Helmets has personal protective gear for any budget and style preference.

IMPACT MANAGEMENT / HELMET POSITIONAL STABILITY  
RETENTION SYSTEM STRENGTH / EXTENT OF PROTECTION



### FOCUS ON TEAMS...

You already outfit your instructors with custom jackets. Why not complete the look – and enhance their image as a team of experts – with coordinating Mango Helmets?

### ...AND SKI SHOP SALES

Our safe and stylish protective headgear on the heads of students in your "Polar Kids Ski and Snowboard School" is sure to catch the eyes of proud parents and grandparents watching from the sidelines with cameras and credit cards in hand.

### PROMOTION POSSIBILITIES

Affordably customized Mango helmets with your logo are an excellent way to promote the name of your mountain! So, why not take advantage of the valuable "real estate" on each helmet's exterior surface?

### EMPLOYEE PPE PROGRAM

Winter safety equipment is essential for protecting all your employees. Mango extends its PPE Program at discounted pricing for your staff.

### PRICING

With our company's 30-year history in Italy, Mango's skilled, dedicated, and professional team produces top-quality personal protective gear that fits YOUR schedule and budget.

### DELIVERY

Mango Helmets are always delivered in a timely manner as Mango controls the manufacturing process in Italy from start to finish.



Head injuries  
account for up to 15  
percent of all  
injuries suffered by  
skiers and  
snowboarders but 87  
percent of deaths.  
— Safe Kids Canada

HELMETS 

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